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NORTHWEST ARKANSAS FOOD BANK

"Nourishing Northwest Arkansas Communities by Feeding Hungry People"

Phone: (479) 872-8774 Fax: (479) 872-8777

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January 27, 2020

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Commissioner Robert G. Taub, Chairman
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Commissioner Ann Fisher
Postal Regulatory Commission
901 New York Avenue, NW, Suite 200
Washington, DC 20268

POSTAL REGULATORY
COMMISSION

RE: Docket RM2017-3

Dear Commissioners,

On behalf of the Northwest Arkansas Food Bank, I am writing to urge you to reconsider your proposal to increase postal rates at several times the rate of inflation. These increases - which are estimated to reach seven percent per year, or 40 percent compounded over five years, will have a negative impact on our ability to carry out Northwest Arkansas Food Bank's mission to feed those in Northwest Arkansas who are facing food insecurity. In service of this mission, last year, we served more than 8.6 million meals in our service area.

Today, we rely heavily on direct mail for much of our fundraising. The proposed change would greatly devalue our use of postal mail and would inevitably lead us to a further migration from mail to alternative means of fundraising.

Given the negative impact this proposal will have on our organization and our 160 plus partner agencies that also depend on reduced postage for fundraising, the Northwest Arkansas Food Bank urges the Postal Regulatory Commission to reconsider this proposal.

Sincerely,

Kent Eikenberry
President/CEO